



Excite Credit Union Expands Membership Eligibility

FOR IMMEDIATE RELEASE

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Excite Credit Union Expands Membership Eligibility San Jose, CA – October 18, 2019– Brian J. Dorcy, President and Chief Executive Officer of Excite Credit Union (Excite), announced today that Excite has received approval from the National Credit Union Administration (NCUA) and California Department of Oversight (DBO) to expand its field of membership to all persons who live, work, worship or attend school in, and businesses located in Santa Cruz, San Francisco, and Monterey Counties in California. Excite was originally founded in 1952 and has grown to \$500 million in total assets. Excite is focused on creating opportunities for growth for our members, communities and teams. Excite’s purpose is to give everyone the chance to build a financially stronger future, so together they can build a stronger community.

Mr. Dorcy stated, “This expansion is the next step in growth for Excite and we’re grateful for the success we’ve already achieved. We’re looking forward to building even stronger relationships with new members as our community expands into all of the Bay Area.”

While Excite currently does not have branches in these expanded counties, the credit union is capable of servicing new and existing members through its online and mobile banking, its participation in the credit union shared branching network plus its wide network of free ATMs. Excite offers both traditional banking products and services as well as a wide selection of educational tools and resources to guide its members towards financial wellness.

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ABOUT EXCITE CREDIT UNION

Excite Credit Union was created by a small group of visionary General Electric employees in 1952. Excite Credit Union is a member-owned financial cooperative and now serves more than 40,000 members in six counties – Santa Clara, San Mateo and Alameda counties in California – and New Hanover, Pender and Brunswick counties in North Carolina. We also serve approximately 400 Community Business Partners (employers) throughout both states by offering exclusive benefits to their employees. Information about the credit union, membership and service offering can be found at www.excitecu.org